

Today A **Good Deed**
Requires More Than
Good Intentions.

**It Takes
Cash.**

Introducing
Community
CashBack

COMMUNITY
CASHBACK



Welcome to Community



CashBack!

*“ Giving back to the Community
is important to all of us.
By joining this program,
the people who sell you groceries
have chosen to let you,
their valued customer, tell them
exactly where to make that investment.”*

What is Community CashBack?

Community CashBack is a contribution program built around your Grocer's Store Brands. By collecting UPC's from the products bearing the qualified brand names (see Qualified), any individual or group can become a Sponsor and earn money for their favorite non-profit Organization. YOU can be a Sponsor!

Do We Earn Cash?

Yes. We believe this gives organizations maximum flexibility to spend where it's needed most. When submissions are processed, a check will be made out in the Organization's name and will be mailed to the Sponsor.

How Much Can We Earn?

The Contribution Rate is .02 cents per qualified UPC. The amount you can earn is limited only by the number of UPC's submitted. With the variety of quality products you will find under the qualified brand names, those pennies will add up quickly.

Who Is Eligible to Participate?

Any non-profit organization is qualified to participate in Community CashBack. All it takes is one Sponsor submitting UPC's in that Organization's name to get started.

What Are the Qualified Brands?

Best Yet, Exceptional Value and Nature's Finest are the participating brands.

Getting Started

Select the non-profit Organization that you would like to Sponsor. Complete the Registration Form and return it to the address on the form.

Start collecting UPC's. A UPC is the Universal Product Code which is found on every printed package. It is made up of a series of bars with a group of numbers underneath it.

Price stickers on Fresh Meat, Deli, Produce and Bakery items may look similar, but do not qualify for this program.

Because the UPC is the only package element that qualifies, clip it off the label and dispose of the rest. This will cut down on the amount of space needed to save UPC's and it will reduce the cost to mail them in.

Once you have at least 500 UPC's, complete the UPC Redemption Form and submit the form and UPC's to the address listed. The minimum number required for submission is 500 UPC labels, which earns a \$10 contribution.

A sample UPC Redemption Form is on the next page. It has been filled out to show you what a correctly completed form will look like. If you still have questions once you have reviewed the sample, please call 1-888-692-3781.

It will take approximately six weeks from the time you mail your submission to receive your Community CashBack Contribution check. Please be patient and make sure you have waited the full six weeks before asking for the status of your submission.

Recruit Your
Friends and Family to Help
by Saving Their
UPC's.





UPC REDEMPTION FORM SAMPLE

STEP 1: Fill in the basic information below.

Organization Name CENTRAL CITY YOUTH Organization Tax ID# 12-1234567

Your Name Jane Smith

Street Address 123 Hometown Drive Apartment/Suite#

City Anywhere City State NH Zip 03999

STEP 2: Count and record, in the space provided, the number of UPC's being submitted. (The first five numbers in the UPC must match the numbers listed below.)

UPC Match #	Number UPC's Submitted
42187	<u>900</u>
74317	<u>600</u>

Note: Clip and send UPC's only: sending the complete label is unnecessary and expensive. Brand Names, Logos and Distributed By clauses do not qualify. Price stickers from Fresh Meat, Deli, Produce and Bakery items do not qualify.

STEP 3: Send this completed form, plus the UPC's, and a copy of your Federal Tax ID# to the address listed below.

Community CashBack Redemption
7 Corporate Drive
Keene, NH 03431
ATTN: Corporate Brands

STEP 4: Your Community CashBack Check will arrive in approximately six (6) weeks.

THANK YOU
for your participation in the
Community CashBack program.



ELIGIBLE BRANDS- UPDATED LIST

<u>Brand</u>	<u>First 5 Beginning UPC Numbers</u>
Best Yet	42187
Exceptional Value	74317

All products that start with these first five UPC numbers are eligible.
Store price stickers for meats, deli, bakery and produce are not accepted.

Just clip the eligible UPC bar code and after collecting a minimum of 500 UPC's complete your Redemption Form.

Send in the Redemption Form and your UPC's to the address on the form and receive your group's contribution.

It is required to mail a copy of your tax exemption certificate with each submission of UPC's.

If you have any questions, please call us toll free at **1-888-692-3781**.

***THANK YOU
for your participation in the
Community CashBack program.***



REGISTRATION FORM

Your Name _____

Street Address _____ Apartment/Suite# _____

City _____ State _____ Zip _____

Daytime Telephone Number (if we need to contact you) _____

What Non-Profit Organization would you like to be a Sponsor for?

Organization Name _____ Organization Tax ID# _____

Organization Address _____

Please tell us a little about your organization: _____

What is the name of the store that is sponsoring Community CashBack in your area?

THANK YOU
for your participation in the
Community CashBack program.



FOR OFFICE USE ONLY